# **INVOICE**

9<u>kusa ar</u>

KUSA-TV 500 Speer Blvd. Denver, CO 80203 Main: (303)871-9999

Billina:

www.9news.com

Billing Address:

DCO Consulting / POL Attention: Accounts Payable 110 16th Street, Suite 405 Denver, CO 80202-5206

Send Payment To:

KUSA-TV KUSA

PO BOX: 637386

Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1681094-2	11/06/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Juliee Clark	KUSA Denver Lo	Local

Advertiser	Product	Estimate Number
POL/ Brian Watson / R / ST		

Flight Dates	Order #	Alt Order #			
10/25/18 - 11/05/18	1681094				
Billing Calendar Broadcast	Billing Type Cash	Deal #			
Special Handling SP/Other as noted in co	Special Handling SP/Other as noted in contract remarks				
Agency Code	Advertiser Code	Product 1/2			

Agency Ref	Advertiser Ref
45332AG	132321

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 10/25/18 11/05/18 9News Daybreak 5a	a 5-530am	МГWГF	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/29/18 11/04/18 <u>MTWTF-</u>		Rate \$550.00					
Spots: # Ch Day Air Date Air Time Des	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 KUSA W 10/31/18 4:58 AM 9Ne	ews Daybreak 5a	5-530am	:30	) bri anwat	sonforcolor	adotre	\$550.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> <u>M</u>		<u>Rate</u> \$550.00					·
Spots: # Ch Day Air Date Air Time Des	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
3 KUSA M 11/05/18 5:28 AM 9Ne	ews Daybreak 5a	5-530am	:30	) bri anwat	sonforcol or	adotre	\$550.00 NM
2 10/29/18 11/05/18 9News Daybreak 5:	30a 530-6am	МГWГF	:30	1	\$750.00	NM	
Weeks:         Start Date 10/29/18         End Date 11/04/18         MTWTFS MTWTF-		Rate \$750.00					
Spots: # Ch Day Air Date Air Time Des	scription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KUSA M 10/29/18 5:41 AM 9Ne	ews Daybreak 5:30a	530-6am	:30	) bri anwat	sonforcolor	adotre	\$750.00 NM
Weeks:         Start Date 11/05/18         End Date 11/11/18         MTWTFS M	<u> </u>	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date Air Time Des	scription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 KUSA M 11/05/18 5:50 AM 9Ne	ews Daybreak 5:30a	530-6am	:30	) bri anwat	sonforcol or	adotre	\$750.00 NM
4 10/29/18 11/04/18 Today Show	7-9a	МГWГF	:30	1	\$1,400.00	NM	
Weeks:         Start Date 10/29/18         End Date 11/04/18         MTWTFS MTWTF-		Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Des	scription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KUSA F 11/02/18 8:41 AM Too	day Show	7-9a	:30	) bri anwat	sonforcolor	adotre	\$1,400.00 NM
5 10/25/18 11/04/18 NBC Today Show (	Sa) 5-7am	S-	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u>	Spots/Week	Rate					

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number
POL/ Brian Watson / R / ST		

### www.9news.com

Weeks:

Start Date

End Date

Line Start Date	e End Date	Description	Start/End Time	MIWIFSS	Length	Spots/ Week	Rate	Туре		
5 10/25/18	11/04/18	NBC Today Show (Sa)	5-7am	S-	:30	1	\$200.00	NM		
Spots: # Ch				\$200.00 Start/End Time		h Ad-ID	4	1	Rate Ty	_
2 KL	JSA Sa 11	/03/18 5:48 AM NBC To	oday Snow (Sa)	5-7am	:3	0 bri anwa	tsonforcol ora	adotre	\$200.00	VIVI
7 10/25/18	11/04/18	NBC Today Show (Su)	6-7am	S	:30	1	\$400.00	NM		
Weeks:	Start Date 10/29/18	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$400.00						
Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty	
2 KL	JSA Su 11	/04/18 6:47 AM NBC To	oday Show (Su)	6-7am	:3	0 bri anwa	tsonforcol ora	adotre	\$400.00 N	<u>MM</u>
8 11/04/18	11/04/18	9News Sunday Morning	7-9a	S	:30	1	\$800.00	NM		
Weeks:	Start Date 10/29/18	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$800.00						
Spots: # Ch	<u>Day Ai</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	уре
1 KL	JSA Su 11	/04/18 8:28 AM 9News	Sunday Morning	7-9a	:3	0 bri anwa	tsonforcol or	adotre	\$800.00	NM
9 10/25/18	11/05/18	Today Show 2	9-10a	МГЖГБ	:30	1	\$400.00	NM		
Weeks:	Start Date 11/05/18	End Date MTWTFSS M	Spots/Week 1	Rate \$400.00						
Spots: # Ch	<u>Day Ai</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	уре
3 KL	JSA M 11	/05/18 9:57 AM Today S	Show 2	9-10a	:3	0 bri anwa	tsonforcol or	adotre	\$400.00 N	NM
10 10/25/18	11/04/18	9News at Noon	12p-1230p	МГЖГБ	:30	1	\$400.00	NM		
Weeks:	Start Date 10/29/18	End Date <u>MTWTFSS</u> <u>MTWTF</u>	Spots/Week 1	Rate \$400.00						
Spots: # Ch				Start/End Time		h Ad-ID		1 .	Rate Ty	_
2 KL	JSA M 10	/29/18 12:26 PM 9News	at Noon	12p-1230p	:3	0 bri anwa	tsonforcol or	adotre	\$400.00	NM
11 10/29/18	11/04/18	Local News @ 4p M-F	4-5p	МГWГF	:30	1	\$800.00	NM		
Weeks:	Start Date 10/29/18	End Date <u>MTWTFSS</u> 11/04/18 <u>MTWTF</u>	Spots/Week 1	<u>Rate</u> \$800.00						
Spots: # Ch				Start/End Time		h Ad-ID			Rate Ty	уре
1 KL	JSA Tu 10	/30/18 4:45 PM Local N	ews @ 4p M-F	4-5p	:3	0 bri anwa	tsonforcol or	adotre	\$800.00	NM
12 10/29/18	11/04/18	9News 10p M-F	9News 10p M-F	МГWГF	:30	1	\$2,000.00	NM		
Weeks:	Start Date 10/29/18	End Date <u>MTWTFSS</u> 11/04/18 <u>MTWTF</u>	Spots/Week 1	Rate \$2,000.00						
Spots: # Ch			tion_	Start/End Time		h Ad-ID			Rate Ty	
1 KL	JSA F 11	/02/18 10:30 PM 9News	10p M-F	9News 10p M-F	:3	0 bri anwa	tsonforcolor	adotre	\$2,000.00 N	NM
13 11/05/18	11/05/18	Manifest	Mon Prime C	M	:30	1	\$2,500.00	NM		
L		- ID I MUNICIPAL								

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Rate

Spots/Week

MTWTFSS

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						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
13 11/05/18	11/05/18	Manifest	Mon Prime C	M	:30	1	\$2,500.00	NM		
	11/05/18	11/11/18 M	1	\$2,500.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate	Type
1 KU:	SA M 11/	05/18 9:30 PM Manife	est	Mon Prime C	:3	0 bri anwa	tsonforcol or	adotre	\$2,500.00	NM (
14 11/02/18	11/02/18	Dateline	Fri Prime C	F	:30	1	\$2,000.00	NM		
Weeks:	Start Date 10/29/18	End Date MTWTFSS F	Spots/Week 1	Rate \$2,000.00						
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate	Type
1 KU:	SA F 11/	02/18 9:31 PM Datelin	ne	Fri Prime C	:3	0 bri anwa	tsonforcol or	adotre	\$2,000.00	
				Total Spots		14				

# Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$13,500.00

 Agency Commission
 \$2,025.00

 Net Amount Due
 \$11,475.00

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